

# XIAOCHEN ZHENG

## GRETCHEN

(929) 792-8155  
XIAOZART.COM  
ZXCGRITCHEN@GMAIL.COM

### 3D GENERALIST & ILLUSTRATOR

#### EDUCATION

##### SCHOOL OF VISUAL ARTS

NEW YORK, NY | 2023-2025

MAJOR:

MFACA COMPUTER ARTS

GPA: 3.95

##### PARSONS SCHOOL OF DESIGN AT THE NEW SCHOOL

NEW YORK, NY | 2018-2022

BFA ILLUSTRATION WITH  
HONORS

MINOR JAPANESE STUDIES

#### SKILLS

2D/3D ANIMATION • MODELING •

LIGHTING • RIGGING • VFX •

TEXTURING • ILLUSTRATION •

VISUAL DEVELOPMENT • UI DESIGN •  
GRAPHIC

#### TOOLS

MAYA, HOUDINI, ZBRUSH, REDSHIFT,

NUKE, BLENDER, C4D, SUBSTANCE

PAINTER, SKETCHUP,

ADOBE CREATIVE SUITE (PS, AE, PR),

MOVE AI, ROKOKO, FIGMA, RIVE

#### HONORS & AWARDS

##### WONDERLAND - 3D ANIMATION SHORT

• ANIMATED SHORT FILM SHOWCASE,  
AMERICAN ARTS CENTER THEATRE,  
CASABLANCA, MOROCCO

• MUSE CREATIVE AWARDS - PLATINUM

• MUSE CREATIVE AWARDS - GOLD

• LOS ANGELES FILM AWARDS

• INDEPENDENT SHORT AWARDS

• NEW YORK INTERNATIONAL FILM  
AWARDS FINALIST

• 2ND ANNUAL COLLISION AWARDS -  
SILVER WINNER

##### ANOTHER SHANGHAI'S NIGHT - 2D ANIMATED SHORT FILM

• NEW YORK INTERNATIONAL FILM  
AWARDS NYIFA - FINALIST

• LONDON INDEPENDENT FILM AWARDS -  
OFFICIAL SELECTION

##### UNITED NATION

VOLUNTEER PROGRAM | REMOTE

#### WORKING EXPERIENCES

##### ■ THYRA LLC | CREATIVE DESIGNER

NEW YORK, NY | OCT 2025 - PRESENT

- LEAD BRAND VISUALS, WEBSITE, PRODUCT RENDERS AND PROMOTION ANIMATION AND ADVERTISEMENT FOR JEWELRY START UP.
- MANAGED THE SHOPIFY ACCOUNT AND CREATED COHESIVE VISUAL IDENTITY AND 3D CONTENT ASSETS, ENSURING BRAND CONSISTENCY ACROSS ALL MARKETING AND E-COMMERCE CAMPAIGNS.

##### ■ GRETZART LLC | FOUNDER & FREELANCE 3D GENERALIST

NEW YORK, NY | JUNE 2025 - PRESENT

- MANAGE FULL CG PIPELINE - CONCEPT, MODELINGS, TEXTURING, LIGHTING, RENDERING AND COMPOSITING. DELIVER LOOK-DEV, 3D MODELING, MOTION DESIGN FOR COMPANIES.
- LICENSED KCCA (KOREAN CANDLE CRAFT ASSOCIATION) CONDUCTING PHYSICAL MATERIAL EXPERIMENTS (WAX/RESINS) TO IMPROVE REALISTIC TEXTURE RENDERING IN 3D.

##### ■ SCHOOL OF VISUAL ARTS | DIGITAL CONTENT & SOCIAL MEDIA DESIGNER

NEW YORK, NY | JUNE 2025 - PRESENT

- DESIGN SOCIAL MEDIA CONTENT FOR MFACA COMPUTER ARTS PROGRAM.
- SUPPORT INTERNATIONAL OUTREACH WITH ANIMATED OR VIDEO FILMED PROMOS AND DIGITAL MEDIA

##### ■ NETEASE, INC | GAME DEPARTMENT DESIGN INTERNSHIP

BEIJING, CHINA | 2022

- DESIGNED CHARACTER SKINS VISUAL DEVELOPMENT FOR GAME ONMYOJI, CREATING A FULL VISUAL SCHEME INSPIRED BY JAPANESE MEIJI-ERA FASHION; EXECUTING VISUAL CONCEPTS UNDER ART DIRECTOR SUPERVISION.

##### ■ BILIBILI, INC | ANIME DESIGN DEPARTMENT INTERNSHIP

BEIJING, CHINA | 2021

- DESIGNED A FUTURISTIC, NEON-INSPIRED MAIN CHARACTER AND WEAPON CONCEPTS FOR AN UPCOMING BILIBILI ANIME-STYLE GAME, CONTRIBUTING TO THE PROJECT'S VISUAL WORLDBUILDING.

##### ■ BEIJING HUAZHEN YUANCHUANG TECHNOLOGY | GAME UI DESIGNER

BEIJING, CHINA | 2020

- DESIGNED A FULL UI SYSTEM AND GRAPHICS FOR A DINOSAUR-THEMED MATCH-3 PUZZLE GAME, INCLUDING ICONS, MENUS, GAME OVER AND SETTINGS AND LAYOUT FLOW TO ENSURE COHESIVE PLAYER EXPERIENCE AND VISUAL AESTHETIC AND CLARITY.

##### ■ ARCHITECTURAL DESIGN AND RESEARCH INSTITUTE OF TSINGHUA UNIVERSITY INTERNSHIP - BEIJING, CHINA | 2019

- CONTRIBUTED TO AN URBAN RENEWAL PROJECT TRANSFORMING A FORMER STEEL FACTORY PARK IN HANDAN, HEBEI, INTO A MIXED-USE LIFESTYLE HUB INTEGRATING RESIDENTIAL, COMMERCIAL, AND EDUCATIONAL SPACES.
- CONDUCTED DESIGN RESEARCH AND CONCEPT VISUALIZATION USING SKETCHUP TO PLAN SPATIAL LAYOUTS, BUILDING CLUSTERS, AND GREEN ZONES FOR EARLY-STAGE MASTER

##### ■ P.E.A.R.L. INSTITUTE OF NEW YORK | GRAPHIC DESIGNER

NEW YORK CITY, NY | 2019

- LED AND COORDINATED DESIGN FOR A CHARITY GALA AUCTION, CREATING THE EVENT'S VISUAL IDENTITY, MATERIALS, AND PRESENTATION DECK WHILE ALIGNING DESIGN, SETUP, AND AUDIENCE EXPERIENCE WITH THE TEAM.

##### ■ WECANWELL GROUP | MARKETING DEPARTMENT INTERNSHIP

BEIJING, CHINA | 2018